



Department of Modern Languages  
and Business Communication

in partnership with



広島大学



# CALL FOR PAPERS

## The 14<sup>th</sup> International Conference

### Synergies in Communication (SiC 2026)

#### 29- 30 October 2026

#### (hybrid format)

The Department of Modern Languages and Business Communication of the Bucharest University of Economic Studies (ASE), Romania, is organizing the 14<sup>th</sup> annual international conference **Synergies in Communication (SiC 2026)**, to be held **in a hybrid format on 29-30 October**. The event will be organized under the aegis of the Faculty of International Business and Economics in partnership with Université d'Artois, University of Zaragoza, Aix-Marseille Université, Siksha 'O' Anusandhan University (SOA), Hiroshima University, QUEST Romania, Institute of Romanian Philology "Bogdan Petriceicu-Hasdeu", Moldova State University, Ovidius" University of Constanta, PROSPER-ASE Language Centre, and The Romanian Society for English and American Studies (RSEAS), a member of The European Society for the Study of English (ESSE), Romanian Association for American Studies (RAAS). **SiC 2026** will also build on academic networking with European project partners within the framework of our Erasmus+ co-operation programmes.

The conference is organized around **7 thematic areas**:

#### SECTION 1: SYNERGIES IN LINGUISTICS, BUSINESS AND (INTER)CULTURAL COMMUNICATION. (ONLINE)

Communication is a synergistic field where effectiveness is given by knowledge from diverse domains and by the ability to align best practice with the increasingly rapid pace of the world today. Moreover, today, universities face the challenge of meeting their dual role as institutions of culture and higher education as well as providers of knowledgeable, flexible, autonomous and self-determined graduates for the labour market. This section of our conference welcomes discussions on topics related to the following main areas:

- Current developments in academic and research communication
- Linguistics, sociolinguistics and (inter)cultural communication
- The language of modern media
- Language and literature in the cultural and linguistic space
- Literary and cultural studies; analyses of culturally determined values, mentalities, actions, attitudes etc.;
- Theory and practice in (inter)cultural education;
- Business communication - intercultural dimensions and specific skills demanded on the labour market.
- The inter-disciplinary dimension of business communication – changing mentalities through environmental education.
- Translation studies;
- Traductology and terminology in business and economics;

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## **SECTION 2: INTERDEPENDENCES: ACADEMIC AND DIGITAL LITERACIES IN THE NEW EDUCATIONAL AND RESEARCH ENVIRONMENT. REVISITING QUALITY IN HIGHER EDUCATION (ONLINE)**

This section provides an interdisciplinary forum for specialists in various fields to share expertise and to reflect together on ways forward, in the current academic context, with all its challenges and opportunities. This section will be organised in partnership with our Department's Erasmus+ Projects, the University of Zaragoza, the Doctoral School of Humanities of "Ovidius" University Constanța, and the Romanian Association for Quality Language Services QUEST. Possible topics include (but are not restricted to):

- Academic literacy development – case studies from different international contexts;
- New developments in communication, study, teaching, assessment, and professional development in the digital era;
- Quality related aspects in the new educational and research environment - drawing inspiration from the International Association Equals - Evaluation and Accreditation of Quality in Language Services;
- New perspectives on academic networking and research dissemination, building on project outcomes, e.g. "DILAN" - (*Digital Language and Communication Training for EU Scientists*), Blended Intensive Programmes, national and international networking.

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## **SECTION 3: ROMANIAN CULTURAL AND LINGUISTIC STUDIES (ONLINE)**

Romanian academics play an important role in building bridges between values, traditions and representations attached to Romania and to other cultural areas - in Europe or worldwide. We propose to focus on the presence of Romanian culture in other countries, on strengthening connections between Romania and other cultures, on the teaching of Romanian culture and language to foreigners in Romania and abroad, with a view to using such cultural and linguistic knowledge in a multicultural context. Papers are invited on, but not limited to, topics such as:

- Romanian cultural studies – literary, translation, socio-linguistic, pragmatic studies;
- Teaching Romanian as a foreign language – theory and practice;
- Enhancing Romanian and foreign students' awareness of each other's cultures, as a prerequisite for academic and professional mobility, as well as social and cultural inclusion.

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## **SECTION 4: EAST MEETS WEST ACROSS BORDERS AND BOUNDARIES (HYBRID)**

Over the last years, there has been a burgeoning debate about the Eastern multicultural space, ranging from Eastern Europe, Middle East and South Asian countries to the Far East, which has been intrinsically coupled with significant cultural and economic dynamism; however, such diverse and multi-layered areas have also been the subject of all sorts of misrepresentations and misinterpretations. Future trajectory of the Eastern mind-set might provide a basis for the emergence of new civilizations in this new century and new millennium. This section attempts to explore the outcomes of the various encounters between Eastern and Western cultural conventions in relation to literature, arts, social sciences, media studies and other fields, by carefully examining the observations and insights provided by scholars, as well as by increasing our own cultural awareness. Proposed areas may cover:

- The Self and the Other;
- Media, popular culture and visual anthropology;
- Women's identity and memory;
- Psychology and trauma studies;
- Image, imagination and imaginary worlds;
- Colonial and postcolonial studies;
- Arts and intermedial studies
- Literature, and the socio-political context.

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## SECTION 5: MINDSCAPES AND CULTURAL INSIGHTS IN FAR EASTERN STUDIES (ONLINE)

Focusing mainly on Far Eastern Studies, spanning from China and Korea to Japan, this section is designed not only as a debating venue on tradition, cultural representations, and academic challenges in a volatile contemporary context, but also as an interdisciplinary nexus for specialists willing to share their new ideas, research results, and latest in-depth scholarship on various topics such as:

- Literary research and interpretation; Comparative literary studies; Translation studies; Semiotics;
- Linguistics, education, and language teaching;
- Cultural studies; Gender studies;
- Anthropology, mythology, and folklore;
- Media and pop-culture; Communication; Digital humanities etc.

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## SECTION 6: MULTIDISCIPLINARY APPROACHES TO THE HUMAN EXPERIENCE (ONLINE)

What does it mean for each of us to be a human being? How do we perceive ourselves? How do we perceive others? What makes us act in a certain way? How do we relate to the people around us or to the context in which we live? This section of the conference tries to find the answer to all these simple, yet puzzling questions that touch all the intricacies, contradictions and mysteries of life. The panel intends to be a celebration of the human experience, with its complexities, thrills and wonders. We welcome submissions that explore different aspects of this topic from various academic fields: literature, religion, culture, arts, psychology, pedagogy, etc. The themes for the session include, but are not limited to the following suggestions:

- The human condition: destiny, free will, the meaning of life, life as a journey, the human nature, etc.
- Self-discovery: identity and difference, belonging, language, memory, collective identity, etc.
- Individual and collective experiences: growth, finding one's own place, a new beginning, marriage, motherhood, change, adaptation, inner struggle, pain, loss, community life, human relations, etc.
- Complex emotions: love, passion, joy, happiness, awe, sadness, loneliness, jealousy, guilt, despair, etc.
- Human motivation and behaviour: ideals, beliefs, mindsets, manners, practices, ways of behaving
- The role of education or storytelling in shaping the human experience/ the human nature
- Experiencing different realities: religious, utopian, dystopian, fantastic, mythical imaginaries and dreams

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## SECTION 7: MIGRATION, DIASPORA(S), AND REFUGEES (ONLINE)

Migration, either in theory or in practice, and its sub-fields, diasporas and refugees, remains one of the most urgent fields of contemporary scholarship. In 2020, according to the International Organization for Migration, the number of migrants reached 280 million people, representing 3.60% of the world population and figures are on the rise. The first half of this decade has brought an avalanche of global events and geopolitical conflicts that have transformed our world. First, the COVID-19 pandemic disrupted mobility on a scale not seen in generations: borders closed overnight, migrant workers lost livelihoods, asylum procedures suspended, and vulnerable populations in transit were left in a legal and humanitarian grey zone. Soon after, the Russian invasion of Ukraine triggered the largest refugee displacement in Europe since World War II. Then, an ongoing wave of geopolitical turbulence followed: the return of the Trump administration in the United States has brought drastic changes to immigration enforcement, asylum policy, and international refugee resettlement, with consequences felt well beyond American borders. Contributions are invited from Economics, Political Science, Legal Studies, Sociology, Anthropology, Literary Studies, and Film and Media Studies, as well as any other relevant discipline. This interdisciplinary panel welcomes academic papers, posters, and visual presentations on topics including:

- international migration trends and global mobility
- the impact of the COVID-19 pandemic on migration systems
- the Ukrainian refugee crisis and European protection responses
- migration consequences of current geopolitical conflicts and political shifts
- asylum, refugee protection, and temporary protection mechanisms
- migrant integration, labour migration, and family migration
- diaspora identity, transnationalism, and belonging
- anti-immigration politics and the future of international protection norms

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## INFORMATION FOR AUTHORS

Conference languages: **English, French, German, Italian, Spanish** or **Romanian**. The abstracts will go through a peer-review process, followed by a notification of acceptance or request for revision.

The authors who are interested in publishing their papers are responsible for preparation of the manuscripts according to the guidelines provided. Each participant can submit **maximum 2 papers** as author or co-author.

Submitted full papers are subject to a **double-blind peer-review process**. All review comments and suggestions should be addressed in the final submission, otherwise the manuscript might be rejected at the final review stage. We request that you submit both a **marked-up version** (with revisions highlighted or indicated with 'track changes') and a **"clean" version** of the manuscript. The papers submitted for publication must be original, not previously published or currently submitted for publication elsewhere and they must not plagiarize or infringe the copyright of anyone.

## PUBLICATION

The accepted articles will be published in the **International Conference Synergies in Communication Conference Proceedings Series (with online ISSN)** by ASE Publishing House and currently indexed in the following IDB: **CEEOL, EBSCO Discovery Service, Elektronische Zeitschriftenbibliothek Regensburg (EZB), ROAD, The Linguist List, Crossref Database, Dimensions, Modern Language Association (MLA), Cosmos and MIAR**. (see: <https://sic.ase.ro/index.php/international-data-bases/>)



## CONFERENCE FEES

<b>Registration till 20 October 2026</b>	200 RON/ 40 EUR
<b>PhD candidates</b>	170 RON/ 35 EUR

Payments will be made by bank transfer according to the guidelines in the Registration Form (to be sent upon registration). A **scanned copy** of the payment receipt will be sent to the organizers after receiving the final acceptance notification.

## KEY DATES

<b>Submission of abstracts deadline</b>	<b>20 October 2026</b>
<b>Notification of abstract acceptance</b>	ongoing
<b>Full paper submission</b>	28 February 2027
<b>Notification of full paper acceptance</b>	April 2027
<b>Publication of Conference Proceedings volume</b>	<b>End of May 2027</b>

Facebook page: [ASE - Synergies in Communication Conference – SiC](#)

Conference website: <https://sic.ase.ro/>

***We look forward to receiving your abstracts and to seeing you in October!***

**The Synergies in Communication 2026 Organizing Team**

**Our partners for this academic event:**

